ABSI Outreach Subcommittee Meeting #7

May 20, 2021
1:00 – 2:00 pm

Attendees: Chad Hanson (Chair, The Pew Charitable Trusts), Georgia Ackerman (Apalachicola Riverkeeper), Sandra Brooke (ABSI Principal Investigator), Anita Grove (Apalachicola City Commissioner), Maddie Mahood (ABSI Outreach Assistant), Mike O’Connell (St. George Island Civic Club, 2025 Vision)

Agenda Items:

- Review/Approval of Op-Ed Newsletter Draft (Mahood)
  - Feedback from Committee Members
- Review/Approval of St. George Island Newsletter Draft (Mahood)
  - Feedback from Committee Members
- Review/Approval of ABSI Newsletter Draft (Mahood)
  - Feedback from Committee Members
- Review of Media Distribution Plan (Mahood, Grove)
  - Identify date to submit Op-Ed to newspapers (St. Joe Star, Apalachicola Times, Dothan Eagle, Wakulla News)
- Public Workshops –
  - Report back and set date of SGI Civic Club meeting (O’Connell)
  - Set date/contact with Eastpoint Civic Club (O’Connell and Grove)
- Preview of July 14th Oystermen’s Workshop (Mahood)
- Additional Items/News
  - Design of rack card?
- Adjourn