

ABSI Outreach Subcommittee Meeting #10

November 4, 2021

1:00 – 2:00 pm

Attendees: Chad Hanson (Chair, The Pew Charitable Trusts), Georgia Ackerman (Apalachicola Riverkeeper), Sandra Brooke (ABSI Principal Investigator), Anita Grove (Apalachicola City Commissioner), Maddie Mahood (ABSI Outreach Assistant), Mike O'Connell (St. George Island Civic Club, 2025 Vision)

Agenda Items:

- Review/Approval of ABSI Newsletter Draft (Mahood)
 - Feedback from Committee Members
- Summary of Franklin County Commission Meeting presentation (Brooke, O'Connell)
- Summary of Apalachicola City Commission Meeting presentation (Brooke, Grove)
- Rack Card Update (Mahood)
- Review of Eastpoint Civic Association Meeting on November 8th at 6 pm (O'Connell)
- Review of Apalachicola Seafood Fest (Mahood, Grove)
 - Rack cards
 - Posters? Shells?
- Discussion on the continuation of the Outreach Subcommittee
 - Discuss CAB Phase 4 plans
- Update on Outreach and Education Assistant hiring and availability (Mahood)
- Additional Items/News
 - Brainstorm outreach ideas for early 2022
- Adjourn