

ABSI Outreach Subcommittee Meeting #11

January 31, 2022

10:00 – 11:00 am

Agenda Items:

- Introduce Rachel Walsh, new Outreach and Education Specialist
- Review/Approval of ABSI Newsletter Draft (Walsh)
 - Feedback from Committee Members
 - Timeline for review and finalizing
 - Distribution plan
- Development of Public Questionnaire (Hanson)
 - Distribution / implementation
- Scheduling Franklin County Commission Meeting presentation (Brooke, O'Connell)
- Scheduling Apalachicola City Commission Meeting presentation (Brooke, Grove)
- Re-scheduling St. George Island Civic Club Meeting (Brooke, O'Connell)
- FSUCML Open House – April 30th, 2022 (Walsh)
- ANERR Estuaries Day (Grove, Walsh)
- Meetings with local influencers (Hanson)
 - Smokey Parrish
 - Others....?
- Discussion of new partnership between ANERR and FSUCML (Grove, Walsh)
- Discussion of creating a new op-ed to distribute/publish (Hanson, Walsh)
- Recap of ABSI K-12 Education Meeting (Walsh)
- Additional Items/News
 - Brainstorm outreach ideas
- Adjourn