

ABSI Outreach Subcommittee Meeting #12

March 21st, 2022

1:00 – 2:00 pm

Agenda Items:

- Development of Public Questionnaire (Hanson, Walsh)
 - What are the objectives for the questionnaire?
 - a. Get feedback on the plan that we will use to refine or prioritize the plan (planning purposes)
 - b. Gauge public sentiment on aspects of the plan (select strategies)
 - How will the questionnaire be used?
 - a. Primarily for internal (CAB/ABSI) plan development/implementation
 - b. External/publish the results of the questionnaire (summarized, etc.)
 - Discuss expert review options (Pew Charitable Trust, others)
 - Review and feedback on draft
 - Timeline for review and finalizing
 - Distribution plan
- Open House Display (Brooke, Walsh)
 - Discuss plans for display (location, activities, material needs)
- Scheduling Public Presentations (Brooke, O'Connell, Grove)
 - SGI Civic Club – March 17th
 - Apalachicola City Commission Meeting - May 3rd
 - Franklin County Commission Meeting?
 - Franklin County Public Libraries?
- Other upcoming outreach events (Walsh, Grove)
 - Sopchoppy Worm Grunting Festival – Apr 9th
 - Carrabelle Riverfront Festival – Apr 23rd
 - ANERR Estuaries Day – May 6th
- Meetings with local influencers (Hanson, Brooke)
 - Smokey Parrish? Others?
- Discussion of creating a new op-ed to distribute/publish (Hanson, Walsh)
- Additional Items/News
 - Brainstorm outreach ideas
- Adjourn