ABSI Outreach Subcommittee Meeting #13

April 13th, 2022
10:00 –11:00 am

Agenda Items:

- Development of Public Questionnaire (Hanson, Walsh)
  - Review and feedback on April 8th draft
  - Discuss expert review options (Pew Charitable Trust, others)
  - Timeline for review and finalizing
  - Discuss distribution plan – community presentations
- FSUCML Open House – April 30th (Brooke, Walsh)
  - Discuss plans for display (need for CAB volunteers)
  - Develop interactive activity for Draft Plan strategies
- Scheduling Public Presentations (Brooke, O’Connell, Grove)
  - Franklin County Commission Meeting?
  - Franklin County Public Libraries?
- Other outreach events (Walsh, Grove)
  - Sopchoppy Worm Grunting Festival – Apr 9th
  - Carrabelle Riverfront Festival – Apr 23rd
  - ANERR Estuaries Day – May 6th
- March ABSI Newsletter Draft (Walsh)
  - Timeline for review and finalizing
  - Distribution plan
- Meetings with local influencers (Hanson, Brooke)
  - Who should we meet with?
- Discussion of creating a new op-ed to distribute/publish (Hanson, Walsh)
- Additional Items/News
  - Brainstorm outreach ideas
- Adjourn