

## ABSI Outreach Subcommittee Meeting #15

Wednesday, June 29th, 2022 1:00 pm – 2:00 pm

### Agenda Items:

- Welcome to new members – Devin Resko (FWC) and Bert Boldt (Franklin County Commission)
- Progress of Public Questionnaire (Hanson)
  - Brainstorm dates for community presentations
    - Public Libraries (Grove)
    - Firehouses (O’Connell)
- ABSI Draft Communications Plan Review (Grove)
- ABSI Frequently Asked Questions One-Sheet Review (Grove)
- ABSI Frequently Asked Questions for Website (Mahood)
- ABSI Newsletter Review/Approval (Mahood)
- Debrief of Presentations
  - Franklin County Commission Meeting on June 7<sup>th</sup> (Sandra Brooke)
  - Carrabelle and Eastpoint Libraries – Oyster Hatchery Presentation for Kids on June 21<sup>st</sup> (Morgan Hawkins and Jared Fuqua)
  - Apalachicola Public Library Presentation on June 27<sup>th</sup> (Sandra Brooke)
- Upcoming Presentations
  - ANERR SciCafé Series – solidify presentation dates
- Discussion on drafting new Op-Ed – input from FWC (Hanson, Mahood, Resko)
- Social Media Mini-Videos Series (Hanson, Mahood)
  - Discuss goals for mini-videos for social media about ABSI
    - 30 seconds – 1 minute long
    - Series of 5?
    - Delineate creator – Jared Fuqua?
- Additional News Items
- Adjourn