

ABSI Outreach Subcommittee Meeting #18

Wednesday, November 2, 2022 11:00 am – 12:00 pm

Agenda Items:

- Public Meetings Debrief (All)
 - Oystermen's Workshop on October 18, 2022
 - Community Workshop on October 19, 2022
 - Review utility/results of questionnaire
 - Select date for next Community Workshop?
- Franklin County Commission Meeting (Nov 1) Debrief (Brooke)
- Apalachicola City Commission Meeting Discussion (ALL)
- Florida Seafood Fest Booth on November 4 – 5, 2022 (Fuqua)
- Sopchoppy Oyster and Mullet Festival on November 12, 2022 (Fuqua)
- ABSI Newsletter Review (Mahood)
- Op-Ed Debrief (Mahood, Hanson)
 - Option to write new Op-Ed
 - Circle back to FWC releasing Op-Ed instead
- Review of FAQs
 - Social Media Promotion (Mahood)
- CAB Plan Summary (Hanson)
- Social Media Mini-Videos Series (Fuqua, Mahood, Mansfield)
 - First video – who's who in ABSI
 - Second video – answering top 3 FAQ questions
- Additional News Items
- Adjourn